

认证证书、标志使用规则

Rules for the use of certification certificates and marks

1 前言

Preface

钛和认证（上海）有限公司（以下简称 TiCert.）颁发的认证证书和所带的标志属于钛和认证（上海）有限公司所有，获证组织在使用认证证书、引用认证状态和使用认证标志时应执行本规定。

The certification certificate and logo issued by Ti Certification (Shanghai) Co., Ltd. (hereinafter referred to as TiCert.) belong to Ti Certification (Shanghai) Co., Ltd., and the certified organization shall implement these regulations when using the certification certificate, citing the certification status and using the certification logo.

2 说明

2 description

2.1 TiCert.认证标志：是指 TiCert.颁发的以证明获证组织的管理体系和（或）获证组织的获证产品通过认证的专有符号、图案或者符号、图案以及文字的组合。

TiCert. Certification mark: refers to the proprietary symbols, patterns or combinations of symbols, patterns and characters issued by TiCert. to prove that the management system of the certified organization and/or the certified products of the certified organization have passed the certification.

2.2 TiCert.的认证证书中载明了认证所依据的标准和（或）其它引用文件，并带有钛和认证（上海）有限公司的名称及认证徽标（“TiCert.”）；如果属于获准认可范围的，则同时带有认可机构的认可标志。

The certification certificate of TICERT. contains the standards on which the certification is based and/or other cited documents, and bears the name and certification logo of Ti Certification (Shanghai) Co., Ltd. (“TiCert.”); If it belongs to the scope of approval, it also bears the approval mark of the authorized institution.

2.3 TiCert.认证标志由 TiCert.徽标和认证标准组成，认证注册号位于证书上方，规格和颜色如图，可成比例放大缩小，应清晰可辨。TiCert. 具有唯一的认证标志，并受法律保护，其他机构和个人未经 TiCert.的书面允许不得使用 TiCert.认证标志。

TiCert. The certification mark consists of TiCert. Logo and certification standard. The certification registration number is located above the certificate, with the specifications and colors as shown in the figure, which can be scaled up and down, and should be clearly













identifiable. TiCert. has a unique certification mark and is protected by law. No other organization or individual may use the certification mark of TiCert. without the written permission of TiCert.


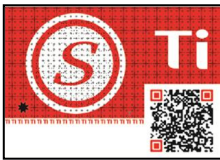
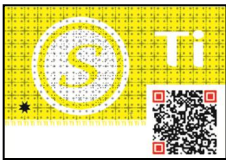

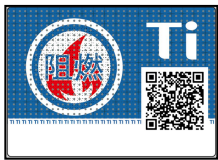

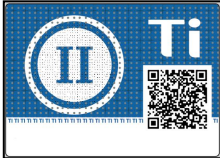











2.4 认证标志式样:

certification mark style:

通过 TiCert.认证, 获得认证证书后,获证组织可以在认证范围内使用认证证书和相应的认证标志。以下认证标志均可以从 www.titcgroup.com 网站下载。

After passing TiCert. certification and obtaining the certification certificate, the certified organization can use the certification certificate and the corresponding certification mark within the certification scope. The following certification marks can be downloaded from www.titcgroup.com website.

管理体系 认证标志 management system Certification mark	质量 quality 	质量 GB/T 50430 Quality GB/T 50430 	环境 environment 	职业健康安全 Occupational health and safety 	食品安全 food safety 
	HACCP 	能源 energy 	信息技术服务 Information technology service 	信息安全管理 Information security management 	
服务认证标志 Service certification mark					
产品认证标志 Product certification mark	产品认证 product certification 	节能产品认证 Energy-saving product product 	生态产品认证 Ecological product certification 		
	消防/防火产品 II Fire protection/fireproof f products II	消防/防火产品 I Fire protection/fireproof products I	消防认证验证体 Fire protection certification verification body	燃烧性能 combustibility	阻燃制品及组件 Flame retardant products and components

	<div>      </div>				
	<div> <div> <p>电气/产品安全</p> <p>Electrical/product safety</p>  </div> <div> <p>II型自愿性产品</p> <p>Type II voluntary products</p>  </div> <div> <p>静音门窗标识</p> <p>Jingyin doors and windows signs</p>  </div> <div> <p>隔音门窗</p> <p>soundproof door and windows</p>  </div> </div>				
	<div> <p>防/耐腐蚀等级</p> <p>Protection/corrosion resistance grade</p>   </div>				
温室气体相关 认证标志 Greenhouse gas correlation Certification mark	<p>温室气体核查</p> <p>Greenhouse gas verification</p> 	<p>碳足迹</p> <p>carbon footprint</p> 	<p>绿色工厂</p> <p>Green factory</p> 	<p>绿色供应链</p> <p>Green supply chain</p> 	<p>零碳工厂</p> <p>Zero carbon factory</p> 
中国认证机构 国家认可委员会 (CNAS) 认可标志 China Certification Body CNAS Accreditation Mark	<div>  <div> <p>中国认可 管理体系 MANAGEMENT SYSTEM CNAS C220-M China recognized. management system MANAGEMENT SYSTEM CNAS C220-M</p> </div> </div>				
International Accreditation Service (IAS) 认可标志 International accreditation service (IAS) accreditation mark	<div>  </div>				

国际认可论坛
是国际认可论
坛 (IAF) 标志
The
International
Accreditation
Forum is the
symbol of the
International
Accreditation
Forum (IAF)



国际互认
International mutual recognition

2.5 客户或公众可以通过钛和认证（上海）有限公司网站（www.titcgroup.com）或国家认证认可监督管理委员会官方网站（www.cnca.gov.cn），及时获取证书最新信息和状态，具体包括证书号、客户名称、经营地址、认证范围、认证领域、证书有效期、证书状态等信息。

Customers or the public can obtain the latest information and status of certificates in time through the website of Ti Certification (Shanghai) Co., Ltd. (www.titcgroup.com) or the official website of the National Certification and Accreditation Administration (www.cnca.gov.cn), including information such as certificate number, customer name, business address, certification scope, certification field, certificate validity period and certificate status.

3 认证证书及认证标志的使用

the use of certification certificates and certification marks

3.1 获证组织可以在商务活动中展示 TiCert. 认证证书或复印件，在投标文件、标志性牌匾、宣传材料中引用 TiCert. 认证证书的内容和使用认证证书图案

The certified organization can display the TiCert. certification certificate or a copy in business activities, quote the contents of the TiCert. certification certificate and use the certification certificate pattern in bidding documents, iconic plaques and promotional materials.

3.2 获证组织有权在认证证书有效期内并按照本文件的要求使用认证证书、认证标志和 TiCert. 认证标志与中国合格评定国家认可委员会“**CNAS**”认可标志或“**IAS**”认可标志的组合。获证组织可以在互联网、广告、展销会、宣传册、会议、报刊、电视等贸易、宣传场合使用认证证书和认证标志，宣传自己的形象。

The certified organization has the right to use the certification certificate, certification mark and the combination of TiCert. certification mark and CNAS or IAS certification mark of China National Accreditation Committee for Conformity Assessment within the validity period of the certification certificate and in accordance with the requirements of this document. Certified organizations can use certification certificates and certification marks

on the Internet, advertisements, trade fairs, brochures, conferences, newspapers, television and other trade and publicity occasions to promote their image.

3.3 使用 TiCert. 认证标志时，使用方法如下：

when using TiCert. certification mark, the usage method is as follows:

3.3.1 认证标志使用基本原则：

Basic principles for the use of certification marks:

a) 获证组织应在认证范围内使用认证证书及标志，不得将 TiCert. 管理体系认证、温室气体核查认证标志应用于产品或产品包装之上，或以任何其他方式表示产品符合性，不得暗示或误导公众认为其产品、服务或过程通过了 TiCert. 认证，也不得利用产品、服务认证证书、认证标志和相关文字、符号，误导公众认为其管理体系已通过 TiCert. 认证或经过温室气体审定与核查；

The certified organization shall use the certification certificate and logo within the certification scope, and shall not apply TiCert. Management system certification and greenhouse gas verification certification logo to products or product packaging, or express product conformity in any other way, and shall not imply or mislead the public that its products, services or processes have passed TiCert. Certification, service certification certificate, certification logo and related words and symbols shall not be used to mislead the public that its management system has passed TiCert.

b) 获证组织不得将 TiCert. 认证标志应用于实验室检测、校准或检验报告或证书上；

The certified organization shall not apply the TiCert. certification mark to laboratory testing, calibration or inspection reports or certificates;

c) 获证组织可以在产品包装上或附带信息中声明其管理体系通过认证。产品包装的判别标准是其可从产品上移除且不会导致产品分解、碎裂或损坏。附带信息的判别标准是其可分开获得或易于分离。型号标签或铭牌被视为产品的一部分。声明决不应暗示产品、过程或服务以这种方式得到了认证。声明应包含对下列的引用：获证客户的标识（例如品牌或名称）、管理体系的类型（例如质量、环境等）和适用标准及颁证机构 TiCert.。声明可以是：“(该产品) 是在一个质量管理体系通过 **GB/T19001 (ISO9001)** 认证（发证机构为钛和认证（上海）有限公司）的工厂里制造的”。

The certified organization can declare that its management system has passed the certification on the product packaging or attached information. The criterion of product packaging is that it can be removed from the product without causing product decomposition, fragmentation or damage. The criterion of incidental information is that it can be obtained separately or easily separated. The model label or nameplate is regarded as a part of the product. The statement should never imply that the product, process or service

has been certified in this way. The statement should include references to the following: the identity of the certified customer (such as brand or name), the type of management system (such as quality, environment, etc.), the applicable standards and the certification institution TiCert. The statement can be: "(The product) is manufactured in a factory whose quality management system has passed the GB/T19001(ISO9001) certification (the issuing agency is Ti Certification (Shanghai) Co., Ltd.)".

d) 获证组织不得将 TiCert.的认证标志用在与认证证书无关的范围, 进行宣传, 造成误导, 不得暗示认证适用于认证范围以外的活动和场所、产品或服务;

The certified organization shall not use the certification mark of TiCert. in the scope unrelated to the certification certificate for publicity, which will lead to misleading, and shall not imply that the certification is applicable to activities and places, products or services outside the certification scope;

e) 认证证书、认证标志不准以任何方式转让、出售、借用或冒用;

The certification certificate and certification mark are not allowed to be transferred, sold, borrowed or fraudulently used in any way;

f) 获证组织不得做出有关认证资格误导性的说明, 也不得以误导性方式使用认证证书或认证证书的某一部分;

The certified organization shall not make misleading statements about the certification qualification, or use the certification certificate or a part of the certification certificate in a misleading way;

g) 获证组织的认证证书被撤销时, 应立即停止对认证资格的宣传及对认证证书的使用; 关于证书资格的相关规定参见《证书保持、更新、暂停、恢复、撤销或扩大、缩小认证的规则》;

When the certification certificate of the certified organization is revoked, the publicity of the certification qualification and the use of the certification certificate shall be stopped immediately; For the relevant provisions on certificate qualification, please refer to the Rules on Certificate Maintenance, Renewal, Suspension, Recovery, Revocation or Enlargement and Reduction of Certification.

h) 获证组织的认证范围缩小时, 应及时修改宣传材料, 并确保在认证范围内进行宣传;

When the certification scope of the certified organization is reduced, the publicity materials shall be revised in time, and publicity shall be ensured within the certification scope;

i) 获证组织在引用温室气体审定与核查认证标志时, 引用或标志只能用于经审定与核查的宣称, 不

得误导公众认为是产品认证，引用方式应确保可以追溯到审定与核查机构以及签发的审定与核查声明；

When the certified organization quotes the certification mark of greenhouse gas certification and verification, the quotation or mark can only be used for the declared certification and verification, and shall not mislead the public into thinking that it is product certification, and the citation method shall ensure that it can be traced back to the certification and verification institution and the certification and verification statement issued;

j) 仅产品认证获证组织在证书有效期内，可在获证产品及其外包装上使用标志。

Only the product certification organization can use the logo on the certified product and its outer packaging within the validity period of the certificate.

k) 不应用作解释其产品的技术特性等的误导性说明，如认证标志仅与最终产品的某一部分相关，不建议使用标志，不得误导或暗示公众认为整个产品适用；

It should not be used as a misleading explanation to explain the technical characteristics of its products. For example, the certification mark is only related to a certain part of the final product, so it is not recommended to use the mark, and it should not mislead or imply the public that the whole product is applicable;

l) 当认证方案的规则发生修订或废止时，TiCert.将在通知变更时一并告知获证组织认证标志适合的最长使用期限；

When the rules of the certification scheme are revised or abolished, TiCert. will inform the certified organization of the longest applicable service life of the certification mark when notifying the change;

m) 获证组织在使用认证资格时，不得使认证机构和（或）认证制度声誉受损，失去公众信任；

When using the certification qualification, the certified organization shall not damage the reputation of the certification institution and/or certification system and lose public trust;

3.3.2 TiCert.认证标志与 **CNAS** 认可标志结合使用

TiCert. The certification mark is used in combination with CNAS approval mark.

TiCert.向获证组织颁发带“**CNAS**”认可标志的认证证书时，获证组织方可使用“**CNAS**”认可标志。获证组织使用认可标志时，应注明 TiCert.的认可注册号及管理体系认证代码 M。如下图所示：

TiCert. Only when the certification certificate with CNAS accreditation mark is issued to

the certified organization can the certified organization use CNAS accreditation mark. When using the accreditation mark, the certified organization shall indicate the accreditation registration number of TiCert. and the management system certification code M. As shown in the figure below:



3.3.3 TiCert.认证标志与 CNAS 认可标志、IAF 国际互认标志结合使用

TiCert. Certification mark is used in combination with CNAS approval mark and IAF international mutual recognition mark.



此标志只限于 ISO 9001、ISO 14001、ISO 45001

This sign is limited to ISO 9001, ISO 14001 and ISO 45001.

3.3.4 TiCert.认证标志与 IAS 认可标志、IAF 国际互认标志结合使用

TiCert. Certification mark is used in combination with IAS recognition mark and IAF international mutual recognition mark.

TiCert.向获证组织颁发带“**IAS**”认可标志的认证证书时，获证组织方可使用“**IAS**”认可标志及“**IAF**”国际互认标志。获证组织使用认可标志时，应注明 TiCert.的认可注册号及管理体系认证代码 MSCB-248。如下图所示：

TiCert. When issuing the certification certificate with the "IAS" accreditation mark to the certified organization, the certified organization can use the "IAS" accreditation mark and

the "IAF" international mutual recognition mark. When using the accreditation mark, the certified organization shall indicate the accreditation registration number of TiCert. and the management system certification code MSCB-248. As shown in the figure below:



此标志只限于 ISO 9001、ISO 14001、ISO 45001

This sign is limited to ISO 9001, ISO 14001 and ISO 45001.

3.3.5 TiCert.认证标志单独使用

TiCert. The certification mark is used alone.

图标+标准

Icon+standard



3.4 标志印刷及应用位置说明

Logo Printing and Application Location Description

3.4.1 标志的规格

Specification of signs

分为标准规格标志和非标准规格标志。

Divided into standard specifications and non-standard specifications.

(1) 标准规格标志由钛和认证（上海）有限公司统一印制

The standard specification marks are uniformly printed by Ti Certification (Shanghai) Co., Ltd.

(2) 非标准规格认证标志的规格与标准的规定不同，但必须与标准规格的尺寸成线性比例。

The specification of the non-standard specification certification mark is different from that of the standard, but it must be linearly proportional to the size of the standard specification.

3.4.2 标志的印刷颜色

Printing colors of signs

(1) 标准规格标志的颜色为白色底版、灰色字体；

The colors of standard specification signs are white background and gray font;

(2) 如采用印制、模压方式在产品或产品铭牌上加施标志，可根据产品外观或铭牌总体设计情况合理选用。获证组织应始终按规定使用标志，并进行有效的控制，保存使用的有关记录以备监督。

If the logo is added to the product or nameplate by printing or molding, it can be reasonably selected according to the appearance of the product or the overall design of the nameplate. The certified organization shall always use the marks according to the regulations, and carry out effective control, and keep the relevant records of use for supervision.

3.4.3 与有形产品相关认证标志使用说明

Instructions on the use of certification marks related to tangible products

获证组织根据获证产品特点，按以下规定选取使用方式：

According to the characteristics of the certified products, the licensed organization selects the use mode according to the following provisions:

a) 标准规格标志，必须加施在获证产品本体的显著位置；

Standard specification marks must be added in a prominent position on the certified product body;

b) 印制、模压标志的，应加施在获证产品的铭牌或本体的显著位置；

Printed and molded marks shall be added to the nameplate or body of the certified product in a prominent position;

c) 在获证产品的本体不能加施标志的，必须将标志加施在产品的最小包装及随附文件中；

If the logo cannot be added to the certified product, the logo must be added to the minimum package of the product and the accompanying documents;

4 认证证书及标志误用处理

Misuse of Certification Certificates and Signs

凡发现证书的持有者在广告、宣传材料中对认证资格的不正确宣传或认证证书与标志未按规定使用，有误导或虚假声明的情况发生，TiCert.将对情况进行记录，并及时做出反应和采取措施，包括暂停认证资格、撤销认证资格（注：当获证组织不按相关规定正确引用和宣传获得的认证信息，造成严重影响或后果，或者 TiCert.已要求获证组织纠正但超过 2 个月仍未纠正的，TiCert.将撤销其认证资格）、召回、公告违规行为等，直至追究其责任者的法律责任。

Where it is found that the certificate holder improperly publicizes the certification qualification in advertisements and promotional materials, or that the certification certificate and logo are not used as required, which leads to misleading or false statements, TiCert. will record the situation, and make timely response and take measures, including suspending the certification qualification and revoking the certification qualification (Note: when the certified organization fails to correctly quote and publicize the obtained certification information according to relevant regulations, causing serious impact or consequences, Or TiCert. If it has asked the certified organization to correct it, but it has not been corrected for more than 2 months, TiCert. will revoke its certification qualification), recall, announce violations, etc., until the legal responsibility of the person responsible is investigated.